



**MICHAEL
FLETCHER**

PROFILE:

I was born and raised in Hull, East Yorkshire, UK, where I attended Hessle High School gaining my GCSEs and A Levels, the latter of which were in Media Studies, Business Studies, Graphic Products and English Language. After this I moved on to study Graphic Design at the Hull School of Art and Design, where I gained a Bachelor of Arts degree. Since gaining my degree, I have worked for several different employers and expanded my professional skill set. In my personal life, my interests include travel, photography, videography and track driving. I pride myself on being hard working, eager to learn and time efficient with an impeccable attention to detail. I am always punctual & proactive in developing new skills and believe I would be an asset to any team.

CONTACT:

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Road, Eastrington, DN14 7PL

EDUCATION:

CLASS OF 2013 BA (HONS) GRAPHIC DESIGN

Hull School of Art & Design, East Yorkshire, UK.

WORK EXPERIENCE:

JULY 2013 DESIGN INTERN - FRED MARKETING

During my internship at Fred I worked primarily on print projects, gaining experience in self-management, often carrying out my own projects alone, from briefing to completion. My time and expertise were also utilised to make amendments on bigger projects. I also worked as part of an events team for a promotional campaign that I designed for the NHS and Hull City Council.

FEB 2014 SENIOR GRAPHIC DESIGNER - PLAYTECH PLC
ECM SYSTEMS LTD

During my time at ECM Systems I've learnt many skills regarding digital design, gaining vast knowledge of various software packages and design processes. I've worked on a wide range of projects for some of the biggest names in the bingo and gaming industry such as Mecca Bingo, Gala/Buzz Bingo and Ladbrokes, often managing multiple projects simultaneously. These projects include designing and building a number of user interfaces for handheld tablet devices, working to provided brand guidelines when necessary. I have worked closely with external clients throughout the full design process to ensure all requirements were met, produced a number of digital marketing adverts, 3D graphics and games assets as well as developing the relevant marketing materials to support these products both digitally and in print. I've also been able to gain basic knowledge in HTML 5 and CSS working on various app and website based products.

REFERENCES:

MR MARK WILES

Design Manager @
ECM Systems Ltd
01964 672 000
mark.wiles@ecmsys.co.uk

MR ANDREW HILL

Head of Creative @
Groupe Atlantic
07735503554

SOFTWARE:

Adobe After Effects



Adobe XD



Adobe Fireworks



Maxon Cinema 4D



Adobe Illustrator



HTML 5 & CSS 3



Adobe InDesign



Cocos Studio



Adobe Lightroom



Adobe Photoshop



Adobe Premiere

